

To help New Jersey's entrepreneurs and small businesses start, run, and grow, UCEDC has partnered with the New Jersey Economic Development Authority (EDA) to bring an array of technical assistance programs to New Jersey's small business community.

Whether you are an entrepreneur looking for assistance to create a business plan and get your idea up and running, or you are an existing small business looking to grow, the following programs can help.

Most services are available in English and Spanish

- **Self-Assessment Tool** - UCEDC offers both online and one-on-one assistance to entrepreneurs and existing business owners to help assess the status of their project/business, needs and capabilities.
- **Business Basics Workshops** - A series of four workshops that develop financial and business literacy for business owners at different stages of maturation. From the basics of starting and running a business to measuring goals and preparing your business for financing, these two-hour workshops are designed to fit in the business owner's schedule.
- **Entrepreneurial Training Initiative (ETI)** - During this comprehensive six-session program, the entrepreneur creates a business plan and develops an understanding of all aspects of starting or growing a business. Program participants are invited to Open Door Day for Entrepreneurs at the EDA. This is an opportunity to present the business plans to a panel of experts in various disciplines for immediate feedback and be introduced to lenders, when appropriate. ETI will be offered several times a year throughout the state.
- **Business Mentoring** - All UCEDC clients are entitled to one-on-one business counseling customized to meet the specific needs of your business. Business mentors can provide valuable services, including hands-on assistance with:
 - Bookkeeping
 - Marketing
 - Business planning
 - Operations and sales
 - Advocacy
 - Access to statewide resources
- **ISO 9001** - This unique program, underwritten by a grant from the New Jersey Department of Labor, is a year-long quality management systems training designed to make businesses more competitive globally. ISO 9001 is an intensive, hands-on training program consisting of classroom instruction and on-site consultation that ultimately leads to ISO 9001 registration.
- **Other Services** - UCEDC and EDA also offer a variety of other services to business owners. Opportunities for financing, assistance obtaining government contracts, and access to economic and demographic data, are among some of the other unique services available.

For more information or a schedule of events, please visit www.ucedc.com or call (908) 527-1166.