



**Resources to  
Help Your  
Business Grow  
  
Ocean County**

**March, 2011**

Liberty Hall Center, 1085 Morris Avenue, Union, NJ 07083  
T 908-527-1166 F 908-527-1207 [www.ucedc.com](http://www.ucedc.com)

**Information**



UCEDC, a non-profit economic development corporation, is dedicated to fostering economic growth and creating an environment for progress. Our organization has been serving the business community for over thirty years, providing an objective and authoritative voice on business and economic development issues.

Our mandate is to develop opportunities for businesses that lead to new jobs, a strong, stable business climate and an improved quality of life. We do this by providing financial, technical and community development assistance to businesses.

### **Financing**

UCEDC offers a wide range of financing programs to address your business growth needs. We provide access to capital that may not be available elsewhere. As an experienced business lender, we also coordinate loan packages from federal, state and private lending sources to help all size businesses grow. As a US Small Business Administration's designated microlender, we provide financing from \$500 to \$50,000 to businesses across the state. Additionally, our Business Growth Fund lends up to \$150,000 statewide. All businesses which receives financing from UCEDC also benefit from the free services of our Business Mentor for the life of the loan.

### **Government Contracts**

Government agencies annually spend billions of dollars purchasing goods and services from businesses like yours. We help Union county businesses get a share of that business through our free, computerized government contract bid matching service. As part of our service, our experienced staff provides technical assistance with bid preparation, bid submission and pre- and post-award contract administration. Smaller firms are assisted in finding opportunities as sub-contractors to major government contractors.

### **Business Information**

UCEDC provides comprehensive and up-to-date economic market data, commercial real estate and general business information that can help businesses make informed decisions. A number of informative reports are produced regularly, reflecting general business activity. In addition, we provide information about tax rates, housing, zoning, and currently available properties.

### **Business Assistance**

As a leading advocate for small businesses, UCEDC provides guidance and assistance when problems arise. Small businesses often do not have the resources or the time to find their way through the maze of government agencies. UCEDC can serve as the liaison and make the appropriate connections or help to cut through the red tape.

### **Training**

UCEDC can help your business increase productivity, heighten global competitiveness and open new markets with training and technology. Learn new information and skills through our free training seminars and business-oriented workshops. The Entrepreneurial Training Initiative (ETI), an intensive seven-week training program, will give you the tools to assess your business readiness and create a comprehensive business plan. Graduates enjoy ongoing business mentoring services to help them stay on track.

## Resources to Help Your Business Grow

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**S**ustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

### GENERAL BUSINESS RESOURCES

#### US Small Business Administration

Two Gateway Center, 15<sup>th</sup> floor  
Newark, NJ 07102

Phone: 973-645-2434

Fax: 973-645-6265

E-mail: [John.Villios@sba.gov](mailto:John.Villios@sba.gov)

Website: <http://sba.gov/>

John N. Villios

Interim District Director

*The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.*

#### NJ Business Action Center

225 West State Street  
Trenton, NJ 08608

Phone: 856-534-7789

Website: [www.nj.gov/njbusiness](http://www.nj.gov/njbusiness)

Linda Kellner

Acting Executive  
Director

*The New Jersey Business Action Center plays a key role in helping grow, retain and attract business to the State. The center serves as a "one-stop" shop for business. The team at the Center works to encourage entrepreneurship by supporting New Jersey's businesses of all sizes, supporting global competitiveness of New Jersey companies, as well as to promote the State's attractiveness as a vacation destination and business investment location nationally and internationally.*

#### NJ Economic Development Authority

36 West State Street  
P.O. Box 990  
Trenton, NJ 08625-0820

Phone: 609-292-1800

Fax: 609-984-4365

Website: [www.njeda.com](http://www.njeda.com)

Caren S. Franzini

Executive Director

*The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.*

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Website: [www.ucedc.com](http://www.ucedc.com)

Adam Farrah  
Vice President

*UCEDC, a non-profit economic development corporation, provides resources and solutions for small business. UCEDC provides financing and technical assistance programs, training, business assistance, business information and government contract procurement assistance. UCEDC is a statewide microlender, providing financing to both start-ups and existing businesses.*

### LOCAL BUSINESS RESOURCES – OCEAN COUNTY

County of Ocean, County Clerk

PO Box 2191  
Toms River, NJ 08754-2191

Toll Free: 800-722-0291  
Phone: 732-929-2018  
Fax: 732-349-4336  
E-mail: [cblock@co.ocean.nj.us](mailto:cblock@co.ocean.nj.us)  
Website: [www.oceancountyclerk.com](http://www.oceancountyclerk.com)

Scott Colabella  
County Clerk

*The Clerk's Office registers new business.*

Lakewood Development Corp.

Municipal Building  
231 Third Street  
Lakewood, NJ 08701

Phone: 732-364-2500 Ext. 5258  
Fax: 732-364-5417

Russell K. Corby  
Executive Director

*The Economic Development Corporation works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the County.*

Monmouth-Ocean Development Council

Monmouth Shores Corporate  
Park  
4814 Outlook Dr., Suite 102  
Wall, NJ 07753

Phone: 732-751-8696  
Fax: 732-751-8698  
Email: [ben\\_waldron@modc.com](mailto:ben_waldron@modc.com)  
Website: [www.modc.com](http://www.modc.com)

Benjamin L. Waldron,  
Executive Director

*The Monmouth-Ocean Development Council (MODC) is a consortium of business, government, professional, and community leaders in the Monmouth/Ocean County area. MODC is a catalyst for positive change and an advocate of solutions and opportunities for the region's business and economic development through programs of planned cultural, educational, environmental, professional and tourism growth.*

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### LOCAL BUSINESS RESOURCES – OCEAN COUNTY (Con't)

Monmouth/Ocean SBDC  
765 Newman Springs Road  
Lincroft, NJ 07738

Phone: 732-842-8685  
Fax: 732-842-0203  
Website: [www.mosbdc.com](http://www.mosbdc.com)  
Email: [Mosbdc@brookedalecc.edu](mailto:Mosbdc@brookedalecc.edu)

William Nunnall  
Director

*The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners.*

NJAWBO- Monmouth/Ocean Chapter

Phone: 908-468-1161  
Website: <http://www.njawbo-monmouth.org/>

Sue Fitzpatrick  
President

*NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.*

Ocean County College Center for Business Education and Training  
1027 Hooper Avenue, Building 6  
Toms River, NJ 08753

Phone: 732-736-7221  
E-mail: [kbaranowski@ocean.edu](mailto:kbaranowski@ocean.edu)  
Website: [www.ocean.edu/conted](http://www.ocean.edu/conted)

Kathy Baranowski

*The Center develops training solutions to improve overall productivity, reduce cost, and strengthen the competitiveness of your business.*

SCORE Chapter

Toms River Municipal Bldg  
Lower Level  
33 Washington Street  
Toms River, NJ 08753

Phone: 732-505-6033  
Email: [score150@verizon.net](mailto:score150@verizon.net)  
Website: [www.oceancountyscore.org](http://www.oceancountyscore.org)

*SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.*

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### LOCAL BUSINESS RESOURCES – OCEAN COUNTY (Con't)

Seaside Heights Business Improvement District  
 410 Boardwalk  
 PO Box 43  
 Seaside Heights, NJ 0875

Phone: 732-854-8000  
 Email: [info@seasideheightstourism.com](mailto:info@seasideheightstourism.com)  
 Website: [www.seasideheightstourism.com](http://www.seasideheightstourism.com)

*The Seaside Heights Business Improvement District is an outrageously fun, diverse and walkable community of entertainment and business professionals offering a unique experience that combines an oceanfront family-friendly resort amusement park, dining and evening entertainment centered in a thriving recreational region.*

Southern New Jersey Development Council  
 900 Route 168, Suite D-4  
 Turnersville, NJ 08012

Phone: 856-228-7500  
 Fax: 856-228-7511  
 E-mail: [snjc@snjc.org](mailto:snjc@snjc.org)  
 Website: [www.snjdc.org](http://www.snjdc.org)

Marlene Z. Asselta  
 President

*The professional SNJDC staff work on behalf of its membership and the southern eight counties of New Jersey in order to create a better economic environment in the region.*

### OCEAN COUNTY URBAN ENTERPRISE ZONES

*The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.*

Lakewood Development Corporation/UEZ  
 231 Third Street  
 Lakewood, NJ 08701

Phone: 732-364-2500 Ext. 5256  
 Fax: 732-364-5417  
 E-mail: [corbyrk@lakewoodtwpnj.org](mailto:corbyrk@lakewoodtwpnj.org)  
 Website: [www.lakewoodtwpnj.org](http://www.lakewoodtwpnj.org)

Russell Corby  
 UEZ Coordinator

### CHAMBERS OF COMMERCE – OCEAN COUNTY

*The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general businesses environment in their respective community.*

Toms River Chamber of Commerce  
 1200 Hooper Avenue  
 Toms River, NJ 08753

Phone: 732-349-0220  
 Fax: 732-349-1252  
 Website: [www.oc-chamber.com](http://www.oc-chamber.com)

Jean Hyrniw  
 Acting President

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**CHAMBERS OF COMMERCE – OCEAN COUNTY (Con't)**

<u>Brick Township Chamber of Commerce</u> 270 Chambers Bridge Road, Suite 6 Brick, NJ 08723	Phone: 732-477-4949 Fax: 732-477-5788 E-mail: <a href="mailto:info@brickchamber.com">info@brickchamber.com</a> Website: <a href="http://www.brickchamber.com">www.brickchamber.com</a>	Michele Eventoff Executive Director
<u>Southern Ocean County Chamber of Commerce</u> 265 West 9 <sup>th</sup> Street Ship Bottom, NJ 08008	Toll Free: 800-292-6372 Phone: 609-494-7211 Fax: 609-494-5807 E-mail: <a href="mailto:info@discoversouthernocan.com">info@discoversouthernocan.com</a> Website: <a href="http://www.discoversouthernocan.com">www.discoversouthernocan.com</a>	Renne Kennedy President
<u>Jackson Chamber of Commerce</u> 1021 West Commodore Boulevard Jackson, NJ 08527	Phone: 732-833-0005 Fax: 732-833-7033 Email: <a href="mailto:jinfo@jacksonchamber.com">jinfo@jacksonchamber.com</a> Website: <a href="http://www.jacksonchamber.com">www.jacksonchamber.com</a>	Daniel J. Black President
<u>Lakewood Chamber of Commerce</u> 395 Route 70 West, Suite 125 Lakewood, NJ 08701	Phone: 732-363-0012 Fax: 732-367-4453 E-mail: <a href="mailto:info@mylakewoodchamber.com">info@mylakewoodchamber.com</a> Website: <a href="http://www.mylakewoodchamber.com">www.mylakewoodchamber.com</a>	Linda Smith President
<u>Point Pleasant Beach Chamber of Commerce</u> 517A Arnold Avenue Pt Pleasant Beach, NJ 08742	Phone: 732-899-2424 Fax: 732-899-0103 E-mail: <a href="mailto:info@pointpleasantbeachnj.com">info@pointpleasantbeachnj.com</a> Website: <a href="http://www.pointchamber.com">www.pointchamber.com</a>	Lynne Mahoney President
<u>Point Pleasant Borough Chamber of Commerce</u> 2810 Bridge Avenue Point Pleasant, NJ 08742	Phone: 732-295-8850 Fax: 732-295-8990 Email: <a href="mailto:info@pointpleasantchamber.com">info@pointpleasantchamber.com</a> Website: <a href="http://www.pointpleasantchamber.com">www.pointpleasantchamber.com</a>	Frank Scarpone President



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