



Resources to Help Your Business Grow

Middlesex County

March, 2011



UCEDC, a non-profit economic development corporation, is dedicated to fostering economic growth and creating an environment for progress. Our organization has been serving the business community for over thirty years, providing an objective and authoritative voice on business and economic development issues.

Our mandate is to develop opportunities for businesses that lead to new jobs, a strong, stable business climate and an improved quality of life. We do this by providing financial, technical and community development assistance to businesses.

Financing

UCEDC offers a wide range of financing programs to address your business growth needs. We provide access to capital that may not be available elsewhere. As an experienced business lender, we also coordinate loan packages from federal, state and private lending sources to help all size businesses grow. As a US Small Business Administration's designated microlender, we provide financing from \$500 to \$50,000 to businesses across the state. Additionally, our Business Growth Fund lends up to \$150,000 statewide. All businesses which receives financing from UCEDC also benefit from the free services of our Business Mentor for the life of the loan.

Government Contracts

Government agencies annually spend billions of dollars purchasing goods and services from businesses like yours. We help Union county businesses get a share of that business through our free, computerized government contract bid matching service. As part of our service, our experienced staff provides technical assistance with bid preparation, bid submission and pre- and post-award contract administration. Smaller firms are assisted in finding opportunities as sub-contractors to major government contractors.

Business Information

UCEDC provides comprehensive and up-to-date economic market data, commercial real estate and general business information that can help businesses make informed decisions. A number of informative reports are produced regularly, reflecting general business activity. In addition, we provide information about tax rates, housing, zoning, and currently available properties.

Business Assistance

As a leading advocate for small businesses, UCEDC provides guidance and assistance when problems arise. Small businesses often do not have the resources or the time to find their way through the maze of government agencies. UCEDC can serve as the liaison and make the appropriate connections or help to cut through the red tape.

Training

UCEDC can help your business increase productivity, heighten global competitiveness and open new markets with training and technology. Learn new information and skills through our free training seminars and business-oriented workshops. The Entrepreneurial Training Initiative (ETI), an intensive seven-week training program, will give you the tools to assess your business readiness and create a comprehensive business plan. Graduates enjoy ongoing business mentoring services to help them stay on track.

Resources to Help Your Business Grow

Sustaining and starting a business can be an extremely important and rewarding endeavor, but can also be quite challenging. This publication is not a detailed walk-through of the start-up process, but is a tool to help you get started by providing you with both general and county specific business resources.

Please consider this list as a starting point, however inclusion does not imply complete endorsement of the resource by UCEDC, nor should any value judgment be inferred from an entity's omission from this list.

GENERAL BUSINESS RESOURCES

US Small Business Administration

Two Gateway Center, 15th floor
Newark, NJ 07102

Phone: 973-645-2434
Fax: 973-645-6265
E-mail: John.Villios@sba.gov
Website: <http://sba.gov/>

John N. Villios
Interim District Director

The US Small Business Administration, established in 1953, provides financial, technical and management assistance to help Americans start, run, and grow their businesses. The SBA provides loan guarantees to area lenders for loans to small business. The SBA is the nation's largest financial backer of small business.

NJ Business Action Center

225 West State Street
Trenton, NJ 08608

Phone: 856-534-7789
Website: www.nj.gov/njbusiness

Linda Kellner
Acting Executive
Director

The New Jersey Business Action Center plays a key role in helping grow, retain and attract business to the State. The center serves as a "one-stop" shop for business. The team at the Center works to encourage entrepreneurship by supporting New Jersey's businesses of all sizes, supporting global competitiveness of New Jersey companies, as well as to promote the State's attractiveness as a vacation destination and business investment location nationally and internationally.

NJ Economic Development Authority

36 West State Street
P.O. Box 990
Trenton, NJ 08625-0820

Phone: 609-292-1800
Fax: 609-984-4365
Website: www.njed.com

Caren S. Franzini
Executive Director

The Authority's programs are tailored to the individual needs of the business community by assisting with creative financing packages, technical assistance, site selection and acquisition. In addition, the authority offers a business advocacy service providing assistance in dealing with state government.

Resources to Help Your Business Grow

UCEDC

1085 Morris Avenue
Union, NJ 07083

Phone: 908-527-1166
Fax: 908-527-1207
Email: info@ucedc.com
Website: www.ucedc.com

Adam Farrah
Vice President

UCEDC, a non-profit economic development corporation, provides resources and solutions for small business. UCEDC provides financing and technical assistance programs, training, business assistance, business information and government contract procurement assistance. UCEDC is a statewide microlender, providing financing to both start-ups and existing businesses.

LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY

County of Middlesex, County Clerk

County Admin. Building
75 Baynard St., 4th Floor
PO Box 1110
New Brunswick, NJ 08901

Phone: 732-745-3005
Email:
countyclerk@co.middlesex.nj.us
Website: www.co.middlesex.nj.us/countyclerk

Elaine M. Flynn
County Clerk

The Clerk's Office registers new businesses

County of Middlesex, Office of Econ. Dev.

JFK Square
PO Box 871
New Brunswick, NJ 08901

Phone: 732-745-3433
Fax: 732-745-5911
Website:
www.co.middlesex.nj.us/economicdevelopment

Carl Spataro
Director

The Department of Economic Development works with businesses and government agencies to foster job growth, to aid in workforce development and to encourage economic development throughout the County.

Mercer/Middlesex SBDC

The College of New Jersey
2000 Pennington Avenue
Forcina Hall 447
Ewing, NJ 08628

Phone: 609-771-2947
Fax: 609-637-5217
E-mail: sbdc@tcnj.edu
Website: www.tcnj.edu/sbdc

Lorraine Allen
Regional Director

The Small Business Development Center provides free professional, comprehensive consulting and training services to both start-up and established small business owners.

NJAWBO Chapter of Middlesex-Somerset

Phone: 908-874-4507
Website: www.somersetnjawbo.org

Linda Grant
President

NJAWBO is a statewide organization with its objective being to support and encourage business ownership by women. NJAWBO enables women business owners to network while it also provides a legislative voice for them at local, state and federal levels. NJAWBO operates a Women's Business Center (WBC) which provides a wide range of services to women entrepreneurs at all levels of business development.

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LOCAL BUSINESS RESOURCES - MIDDLESEX COUNTY (Con't)

<u>SCORE Chapter 631</u> One Distribution Way Monmouth Jct., NJ 08852	Phone: 609-939-0505 Fax: 609-520-0634 E-mail: info@scoreprinceton.org Website: www.scoreprinceton.org	Bill Litchman Chair
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SCORE is a volunteer association sponsored by the US Small Business Administration. Most SCORE volunteers are retired business owners though some members still work. Volunteers work in or near their home communities to provide management counseling and training to first-time entrepreneurs and current small business owners.

URBAN ENTERPRISE ZONE – MIDDLESEX COUNTY

The UEZ Program was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to develop and create private sector jobs through public and private investment.

<u>Carteret UEZ/Office of Community Development</u> 61 Cooke Avenue Carteret, NJ 07008	Phone: 732-541-3835 Fax: 732-541-4989 Email: shawk@carteret.net Website: http://www.ci.carteret.nj.us/content/57/210/551/default.aspx	Kathleen Shaw UEZ Coordinator
<u>City of New Brunswick, UEZ & Office of Planning Community & Economic Development</u> 25 Kirkpatrick Street New Brunswick, NJ 08903	Phone: 732-745-5050 Fax: 732-565-7532 E-mail: ruthanne@cityofnewbrunswick.org Website: www.cityofnewbrunswick.org	Ruth Anne Salau Beck UEZ Coordinator
<u>City of Perth Amboy, UEZ & Office of Economic Development</u> 260 High Street Perth Amboy, NJ 08861	Phone: 732-442-6421 Fax: 732-826-1160 E-mail: helga@perthamboy.org Website: www.ci.perthamboy.nj.us	Helga van Eckert UEZ Coordinator

Resources to Help Your Business Grow

CHAMBERS OF COMMERCE – MIDDLESEX COUNTY

The following Chambers of Commerce serve as a clearinghouse of information and resources for the business community within their coverage area, including networking. The goal of each chamber is to help strengthen and grow the general business environment in their respective community.

East Brunswick Regional Chamber of Commerce

Raritan Valley YMCA
144 Tices Lane
Po Box 56
East Brunswick, NJ 08816

Phone: 732-257-3009
Fax: 732-257-0949
E-mail: communityedge@ebnjchamber.org
Website: www.ebchamber.org

Lauren R. Mosko
Marketing & Public
Relations Dir.

Edison Chamber of Commerce

336 Raritan Center Parkway
Campus Plaza 6
Edison, NJ 08837-3913

Phone: 732-738-9482
Fax: 732-738-9485
E-mail: president@edisonchamber.com
Website: www.edisonchamber.com

Barbara C. Roos
President & CEO

Jamesburg-Monroe Regional Chamber of Commerce

Jamesburg Municipal Building
131 Perrineville Road
Jamesburg, NJ 08831

Phone: 732-257-8848
Fax: 732-257-8848
Email: Office@CCGMortgage.com
Website: www.jamesburgchamber.org

Robert Gough
President

Metuchen Area Chamber of Commerce

323 Main Street Suite B
Metuchen, NJ 08840

Phone: 732-548-2964
Fax: 732-548-4094
E-mail: metuchen.chamber@verizon.net
Website: www.metuchenchamber.com

David Glasoffer
President

Middlesex County Regional Chamber of Commerce

109 Church Street
New Brunswick, NJ 08901

Phone: 732-745-8090
Fax: 732-745-8090
E-mail: Alex@mcrcc.org
Website: www.mcrcc.org

Alex Hollywood
Executive Director

Old Bridge-Sayreville-South Amboy Chamber of Commerce

PO Box 5421
Old Bridge, NJ 08857

Phone: 732-607-6340
Fax: 732-607-6341
Website: www.obssachamber.org

Reggie Butler
President

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CHAMBERS OF COMMERCE - MIDDLESEX COUNTY (Con't)Perth Amboy Chamber of Commerce

69 A Smith Street
Perth Amboy, NJ 08857

Phone: 732-442-7400

Fax: 732-442-7450

Email:

pachamberofcommerce@verizon.netWebsite: www.perthamboychamber.com

Steve Jobin

President

Piscataway - Middlesex - South Plainfield
Chamber of Commerce

377 Hoes Lane Suite 105
Piscataway, NJ 08854

Phone: 732-394-0220

Fax: 732-560-1198

E-mail: chamber@pmspcoc.orgWebsite: www.pmspcoc.org

Linda Griggs

Director

Woodbridge Metropolitan Chamber of
Commerce

52 Main Street
Woodbridge, NJ 07095

Phone: 732-636-4040

Fax: 732-636-3492

Website: www.woodbridgechamber.com

Carol S. Hilla

President



Liberty Hall Center
1085 Morris Avenue
Union, NJ 07083
T 908-527-1166 F 908-527-1207
www.ucedc.com